

Email Marketing Software Services

ADG now offers a complete email marketing software service that includes everything you need to create, send, track and profit from email marketing - but it doesn't stop there. It also includes powerful tools to completely automate your follow up marketing too:

- **Follow up with prospects automatically using autoresponders.** Send a series of personalized email messages to new leads at intervals you define. It's like having your own dedicated sales team working for you around the clock.
- **Optimise your email click through rates with split testing.** Send a few variations of your email to a sample of your list and have the best performing one sent to the rest automatically.
- **Automate your list management with triggers.** Automatically convert leads to opportunities when they open a specific email, remove inactive leads from your list or even send a follow up email when a particular link is clicked - automatically.
- **Keep your lists clean and up to date with automated bounce processing.** Invalid email addresses can be removed from your list automatically based on "smart bounce rules", helping keep your deliverability rate high.
- **See the complete activity of a lead with event logging.** Every time a lead opens your email, clicks a link or performs any other activity, it's logged against their history making it easy for you sales team to qualify their desire to purchase.

More Features Than Any Other Email Marketing Software

Our email marketing software is fully featured and was built specifically to help automate your follow up marketing, giving your sales team more motivated leads in the process.

Email Marketing - dedicated

- No yearly or per email fees
- Perpetual, lifetime license
- Runs on YOUR website server
- Multiple user logins with permissions
- Completely browser based
- Step-by-step campaign wizard
- Custom fields for personalization
- Unlimited autoresponders
- Split test email campaigns
- Powerful, automated triggers
- Full campaign statistics
- Google Analytics integration
- Automated bounced email processing
- Full WYSIWYG campaign editing
- Easily import/export contacts
- Pause and resume sending
- Automatic event logging
- Built-in CRM functionality
- Google Calendar integration
- RSS email campaign archive

Email Marketing - standard

- No per email fees
- Completely browser based
- Step-by-step campaign wizard
- Custom fields for personalization
- Unlimited autoresponders
- Split test email campaigns
- Powerful, automated triggers
- Full campaign statistics
- Google Analytics integration
- Automated bounced email processing
- Full WYSIWYG campaign editing
- Easily import/export contacts
- Pause and resume sending
- Automatic event logging
- Built-in CRM functionality
- Google Calendar integration
- RSS email campaign archive

ADG hosting

Web Site Hosting
Web Site Design & Implementation
Domain Registration
Online Marketing

ASLAN design group

Graphic Design
Advertising
Corporate Id
Packaging Design
Branding
Print
Signage
Computer Animation
Interactives
Sound
Multi Media

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DESCRIPTION	COSTS
<p>1.  Email marketing - dedicated</p> <p>One software license installed on your webserver. Yours to keep! Totally portable.</p> <p>**Traffic limits apply according to your website hosting package contract.</p>	<p>\$974 + GST**</p>
<p>2.  Email marketing - standard</p> <p>Fully use of our email marketing software with your own login and admin area.</p> <p>* If your email broadcasting exceeds our traffic usgae limit, a surcharge will apply dependnt on traffic usage. traffic usgae limit is 1GB per month.</p>	<p>\$375 + GST*</p> <p>incs setup and 1 year usage</p> <p>\$50 per year thereafter*</p>
<p>3.  Email marketing - broadcast</p> <p>Complete broadcast service. Just supply your email list and template and we broadcast on your behalf.</p>	<ul style="list-style-type: none"> • 500 Emails \$20.00 • 1,000 Emails \$30.00 • 2,500 Emails \$60.00 • 5,000 Emails \$100.00 • 10,000 Emails \$120.00 • 25,000 Emails \$300.00 • 50,000 Emails \$500.00 • + Setup - add email list \$50.00 + GST
<p>4.  Email marketing - templates</p>	<p>from \$120.00 + GST per template</p>

 Email Marketing Software Services is a product name of Aslan design group.